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7 Attorneys for Plaintiffs
SANRIO COMPANY, LTD. and SANRIO, INC.

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9 UNITED STATES DISTRICT COURT
10 NORTHERN DISTRICT OF CALIFORNIA
11

12 SANRIO COMPANY, LTD., a Japanese
13 corporation and SANRIO, INC., a California
corporation,

14 Plaintiffs,

15 vs.

16 J.I.K. Accessories, Inc., Accessitive
Accessories, Inc., B.B. Apparels Inc., Amuseco
17 Accessories, Inc., Nana Accessory, Inc., Seanna
Corporation, Heiress Enterprises, Inc., Pinkland
18 Corporation, Inc., Bliss, Final Choice, Joon Sik
Bae, Yong Woo Kim, Any Bae, Jason Bae,
19 Brian Ban, Ryan Bae, Ho Yong Na, Sang Wha
Kim, Aeran Bae a/k/a Chris Bae, Jenny J. Lee,
20 Sukmin Bae, John Bae, Lisa Bae, Grace Kim,
Ken Chung, Yeun Sik Cha, Debbie Kim, DOES
21 1- 10,

22 Defendants
23

Civil Action No. C 09-00440 MHP

STIPULATION TO EXTEND
DISCOVERY DEADLINES;
[PROPOSED] ORDER

24 Counsel for plaintiffs Sanrio Company, Ltd. and Sanrio, Inc. ("Plaintiffs") and
25 defendants that currently remain in the case respectfully submit this stipulation requesting an
26 extension of time for discovery and other dates as follows.

27 WHEREAS, plaintiffs and defendants J.I.K. Accessories, Inc., Accessitive

Accessories, Inc., B.B. Apparels Inc., Amuseco Accessories, Inc., Joon Sik Bae, Andy Bae and Brian Bae (the “Joon Sik Bae Defendants”) participated in further mediation on February 28, 2010, subsequently agreed to settlement terms, and are currently finalizing their settlement documents;

WHEREAS, plaintiffs and the remaining undersigned defendants John Bae, Lisa Bae, Bliss and Final Choice (the “John Bae Defendants”) are in active settlement discussions and expect to be able to settle without expending resources on further discovery;

WHEREAS, on January 27, 2011, this Court granted the parties’ stipulation to extend discovery deadlines to give the parties time to continue settlement negotiations;

WHEREAS, the current deadline to complete fact discovery is April 29, 2011;

WHEREAS, the Joon Sik Bae Defendants and the John Bae Defendants have requested additional time to respond to plaintiffs’ outstanding discovery requests;

WHEREAS, plaintiffs are willing to extend the deadlines for defendants’ discovery responses, but would need additional time for follow-up discovery and depositions once defendants’ responses are received (if the claims against these defendants are not settled);

WHEREAS, counsel for all of the parties agree that extending the discovery deadlines as requested herein would increase the likelihood of reaching a successful settlement;

WHEREAS, counsel for all of the parties request that discovery and other deadlines be extended accordingly;

NOW, THEREFORE, by and through their counsel, the undersigned Parties hereby stipulate and request the Court to order as follows:

1. Discovery and other deadlines shall be extended, with the new deadlines to be as follows:

Last day to serve fact discovery: June 30, 2011

Expert disclosure: June 30, 2011

Rebuttal expert reports due: July 30, 2011

Last day to serve expert discovery: August 30, 2011

1 Dispositive motions hearing: ¹⁷October 14, 2011 at 2:00 p.m.
2 Trial: November 15, 2011 at 8:30 p.m. or as soon
3 thereafter as the Court's calendar permits.

4 IT IS SO STIPULATED.

5 OWEN, WICKERSHAM & ERICKSON, P.C.
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7 Date: April 26, 2011 By: /s/ Noel M. Cook
8 NOEL M. COOK
9 LINDA JOY KATTWINKEL
Attorneys for Plaintiffs
SANRIO COMPANY, LTD., and SANRIO, INC.

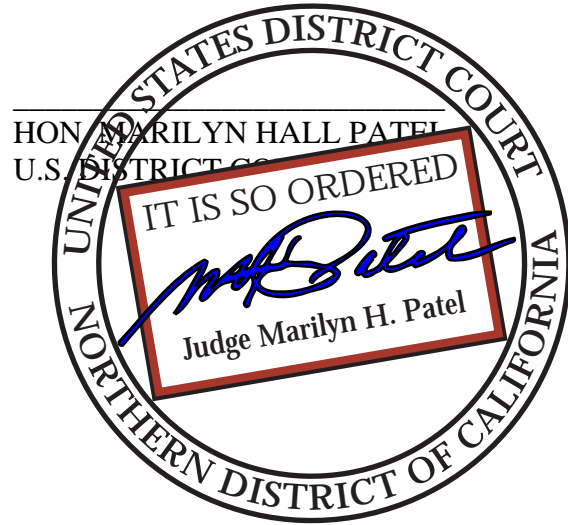
10
11 BLEDSOE, CATHCART, DIESTEL,
PEDERSEN & TREPPA, LLP
12 Date: April 26, 2011 By: /s/ L. Jay Pedersen
13 L. JAY PEDERSEN
14 JOSHUA N. ROSEN
Attorneys for Defendant
15 ACCESSITIVE ACCESSORIES, INC.

16 TINGLEY PIONTKOWSKI LLP
17 Date: April 26, 2011 By: /s/ Bruce Pointkowski
18 BRUCE C. POINTKOWSKI
19 JONATHAN A. MCMAHON
Attorney for Defendants
20 J.I.K. ACCESSORIES, INC.
ACCESSITIVE ACCESSORIES, INC.
21 B.B. APPARELS INC.
AMUSECO ACCESSORIES, INC.
22 JOON SIK BAE, ANDY BAE, and BRIAN BAE

23 LEACH AND MCGREEVY
24
25 Date: April 26, 2011 By: /s/ Richard E. McGreevy
26 RICHARD E. MCGREEVY
BRIAN LEACH
Attorney for Defendants
27 JOHN BAE AND AERON BAE,
DBA BLISS AND FINAL CHOICE

IT IS SO ORDERED

Dated: 4/28, 2011.



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